



**Press Release**

**For Immediate Release:**

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## **Blood Center's 'Bring a Buddy' Promotion to Run through Month of August**

The Rhode Island Blood Center is encouraging donors to bring a buddy when they donate blood at a blood drive during the slow summer month of August.

The "Bring a Buddy" promotion is designed to encourage people to donate blood by asking donors to help recruit their friends, relatives or co-workers to donate blood with them. Each donor and their "buddy" will have their names entered into a drawing for a pair of tickets for the "buddies" to go to a Red Sox, Patriots, Bruins or Celtics game. The names will be drawn at the end of August.

Donors can "Bring a Buddy" and be entered to win at any mobile blood drive throughout the state during the month of August.

Meanwhile, at the Rhode Island Blood Center's five fixed locations, donors in August will participate a restaurant week promotion and Patriots ticket raffle.

The Blood Center's fixed donor sites are at: 405 Promenade St., Providence; 688 Aquidneck Ave., Middletown; 14 Woodruff Ave., Narragansett; 400 Bald Hill Road, Warwick (Warwick Mall); and Pavilion Plaza, 2168 Diamond Hill Road, Woonsocket. Consult the Blood Center's Web Site at [www.ribc.org](http://www.ribc.org) for specific hours and days of operation.

During the summer months, the need for blood does not take a vacation. Each day in Rhode Island, some 280 pints of blood must be collected for patients in need.

To locate a blood drive near you, please visit our website at [www.ribc.org](http://www.ribc.org) or call 1-800-283-8385.